

MOAA-AC Annual Planning Day
Wednesday, November 3, 2021
10:00am – noon
1:00pm – 3:00pm
ZOOM

Purpose: To develop the Action Plan Priorities Scorecard for 2022; develop the operational calendar for 2022; and the 2022 Chapter Budget.

Attendees: Entire MOAA-AC staff/team members and Trish in the morning. The executive staff (President, Treasurer, VP's and Trish) in the afternoon – plus anyone else wishing to attend.

Facilitators: Kitty Meyers/David Patrick

Meeting Materials: Agenda; current 2021 Priority Scorecard; proposed operational calendar for 2022; proposed 2022 budget worksheet.

Morning Agenda

10:00am - noon

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| 1. Opening Comments | Meyers |
| 2. Meeting Overview <ul style="list-style-type: none">a. Review agenda, materials and processb. Answer questions? | Patrick |
| 3. Before we start, any operational business issues to address? | Meyers |
| 4. Review current Mission & Vision Statements | All |

Mission

*Provide information, support and social engagement to members;
Offer programs and services for the common good of the military community;
Support MOAA at the national, state and local levels with a powerful voice.*

Vision

To be the primary advocate for the military community

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| 5. Draft Priorities for 2022 | All |
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CURRENT 2021 PRIORITIES & GOALS	PROPOSED 2022 PRIORITIES & GOALS
1. PRIORITY: Increase and Retain Membership <i>GOAL: By Dec 31, 2021 emphasize Chapter paid memberships.</i>	
2. PRIORITY: Sustain a Positive Long-term Financial Position. <i>GOAL: Sustain the budget and financials so income exceeds expenses at the end of any year.</i>	

3. PRIORITY: Sustain Strong & Influential Legislative Efforts/Programs <i>GOAL: Visit with every constituent legislator at least annually.</i>	

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| 6. Brainstorm Action Items/Steps for each 2022 Priority | All |
| 7. Proposed Monthly Operational Calendar for 2022 | Meserve/All |
| 8. Next Planning Steps | Meyers/Patrick |
| 9. Adjourn | Meyers |

Afternoon Agenda

1:00pm – 3:00pm

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| 1. Opening Comments/Overview of the process | Meyers/Patrick |
| 2. Go line item, by line item through the income and expense categories using the current financials as the basis and arrive at budget figures | All |
| 3. Finalize the overall draft 2022 budget | All |
| 4. Discuss next steps in the approval process | All |
| 5. Adjourn | Meyers |